

BE SMART WRAP A CART

An innovative method of promoting a brand, Advercart™ uses a cart as a moving billboard, creating a high retention rate among potential customers.



AdverCart 

An innovative method of promoting a brand, Advercart™ uses a cart as a moving billboard, creating a high retention rate among potential customers.

Advercart™ wrap advertising uses semi-permanent graphics that can be removed without harm to the vehicle. Companies seeking to attract attention have found golf cart advertising to be an effective and relatively inexpensive promotional method.

From a single golf cart to a large fleet of carts, every yard that you drive has the potential to help build your brand and make a long lasting impression on your potential customers.

The advantage of full colour prints means that you can apply photographs and high impact images to your carts to make your work even harder for your business.

Vehicle advertising has long been recognised by savvy businesses as an extremely cost effective form of advertising. Now you can make a more exciting first impression with full colour graphics by taking advantage of Ilico Solutions Advercart™ wrapping service.

Advantages of an Advercart™ Wrap:

- Raises company profile and reinforces identity.
- Reaches a wider audience than traditional promotional advertising.
- Revitalises the appearance of ageing golf carts.
- Protects the vehicle paintwork against stone chips and minor abrasions, and it is removable.

Easy to Update

Advercart™ wraps are easy to update. If your company's name, address, phone number; web site, slogan, or products change, it is much easier and less expensive to modify or update a cart wrap. If your information is painted on the vehicle, it's a different story - one which your accounting department is not going to like.

Better Vehicle Resale or Trade-in Value

Our vehicle wraps actually help protect the vehicle's paint and can easily be removed without harming the vehicle's finish.

Less than ½ the Cost of Paint

Our cart wraps are much less expensive than painting your cart to have the same effect.

More Creative Flexibility and Freedom

you have much more creative flexibility and freedom with our custom vinyl graphic wraps for a couple different reasons.

Our cart wraps are created digitally and you can see the design before it's on the vehicle, allowing you can make any changes before it's final. If you have an artist's sketch, film, or other formats of your design already we can convert it to a digital image and apply it to the cart.

Because the vinyl graphics can go on your vehicle's windows without reducing visibility, your design can seamlessly cover virtually the entire vehicle this gives you more space and flexibility to get your vehicle's advertising message across.

